

SEBO SERIES IN  
ENTREPRENEURSHIP

BGSU's College of Business Administration  
invites you to a day of

# Entrepreneurial thinking—

*The catalyst for  
business growth*

Featuring Guy Kawasaki,  
managing director of  
Garage Technology Ventures  
and author of *The Art of the Start*

**SAVE THE DATE**  
**Friday, April 13**

*Bowen-Thompson Student Union*



**BGSU**®

**Bowling Green State University**

DALLAS-HAMILTON CENTER FOR ENTREPRENEURIAL LEADERSHIP

# **Entrepreneurial thinking–** *The catalyst for business growth*

## **Featuring industry leaders, entrepreneurs and faculty:**

- *Breakout sessions on supply chain, services, product development and others*
- *Guy Kawasaki, Sebo Series in Entrepreneurship Speaker*
- *Panel discussion, Q&A and reception with Guy Kawasaki and symposium presenters*

Guy Kawasaki's book, ***The Art of the Start***, draws parallels between entrepreneurs starting new companies and employees in established companies who are trying to create a new product or service.

BU-05-07



**dallas  
hamilton**

center for entrepreneurial leadership

**BOWLING GREEN STATE UNIVERSITY**

**College of Business Administration**

371 Business Administration Building

Bowling Green, Ohio 43403-0260

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